Missouri Leadership Academy 2025

MLA Class 15

MissouriBUYS
Capstone
Project



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Missouri Leadership Academy 2025 Class 15 MissouriBUYS Capstone Project



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MissouriBUYS User Experience





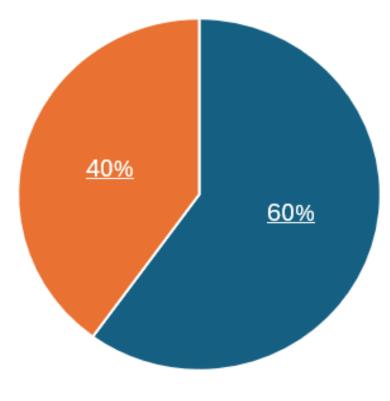
User Profile

- Larry is a retired state employee who operates a bait & tackle shop
- He would like to do contract work with the State of Missouri
- Unfortunately, Larry's application as a supplier is stuck in "red tape" in MissouriBUYS powered by MOVERS.

"My status hasn't moved in eight months, and when I called the supplier hotline number I was told to 'read the directions on the web site'"

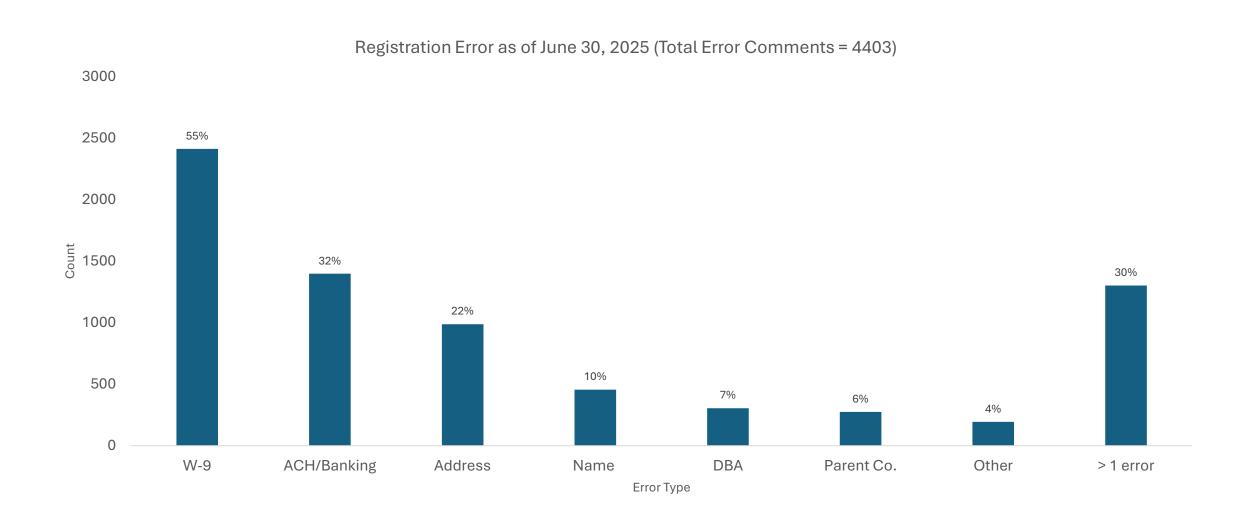
MissouriBUYS Problem Statement

- 40% of suppliers who are registered with the state are in spend authorized status.
 - Only these may be awarded a state contract.
- 60% of suppliers are in prospective status.
 - These not able to receive an award until the state resolves their application issues.



- Prospective
- Spend Authorized

MissouriBUYS Registration Feedback



MissouriBUYS Registration Issue Resolution

Resolve Current Backlog

Surge/Reallocate Resources @ OA, Executive Departments



Integrate Existing Applications



Taxpayer ID (W9), Banking Info (ACH)



MO Sec of State Charter Number



Business Name, Address, etc.



MissouriBUYS Capstone Project Link and Website Refresh









MissouriBUYS Capstone Project Website Refresh

- > One-Stop Vendor Experience (Refresh of OA-Purchasing website)
 - ➤ Homepage that may serve as an entry point for new/existing suppliers to register/access the e-procurement system.
 - > Step-by-Step Guidance with links to forms and resources.
 - > Clean up
 - > Support Tools (videos and checklists)
 - > Guides for each step of the process (from supplier registration to award/payment) with links to applicable forms/resources.

How to Register as a Supplier



How to Find Bid Opportunities

How to Respond to Bid Opportunities How to Complete
Supplier Compliance
Requirements for
Contract Award

How to Invoice/Receive Payment

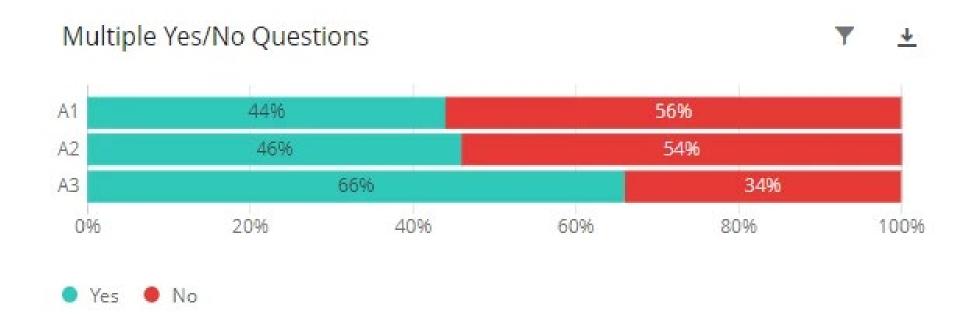
MissouriBUYS Capstone Project Supplier Experience Survey

- Insight from Supplier perspective.
- Recommend Regular e-mail survey of Supplier experience.
 - Broad supplier experience and/or topic driven.
 - Qualtrics
 - Versatile and relatively quick data summarization and display.
 - Hard data for program justification and dashboards.



MissouriBUYS Capstone Project Supplier Experience Survey - Example Question Output

- Example of Potential Questions
 - Were you able to finish your registration without assistance?
 - If you sought assistance, were you able to resolve the issue?
 - Was the website clear and easy to understand?



MissouriBUYS Capstone Project Improved Messaging & Communication

System notifications to suppliers regarding registration status should address:

- **Registration Status:** Clearly identify that "prospective" status is only the first step in the supplier registration process.
- **Next Steps/Action Needed:** A manual review is required. Additional information may be required from the supplier.
- Contact Points: Provide multiple contact methods for supplier registration questions.



MissouriBUYS Capstone Project Driving Better Supplier Partnerships

When the website helps vendors navigate the registration and bidding process with clear tools and resources, it reduces barriers, increases competition and attracts quality partners to do business with the State of Missouri.

Simplified Registration. Broader Vendor Pool. Better Partnerships.

ANY QUESTIONS????



Charles Anderson



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Melissa Cain



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On behalf of our team, thank you for your time and opportunity to share our vision.

Thank you, Karen, Stacia, and Brent.

Thank you, Julie and Aaron.