



MISSOURI LEADERSHIP ACADEMY

Capstone Project Class #15



Meet The Team



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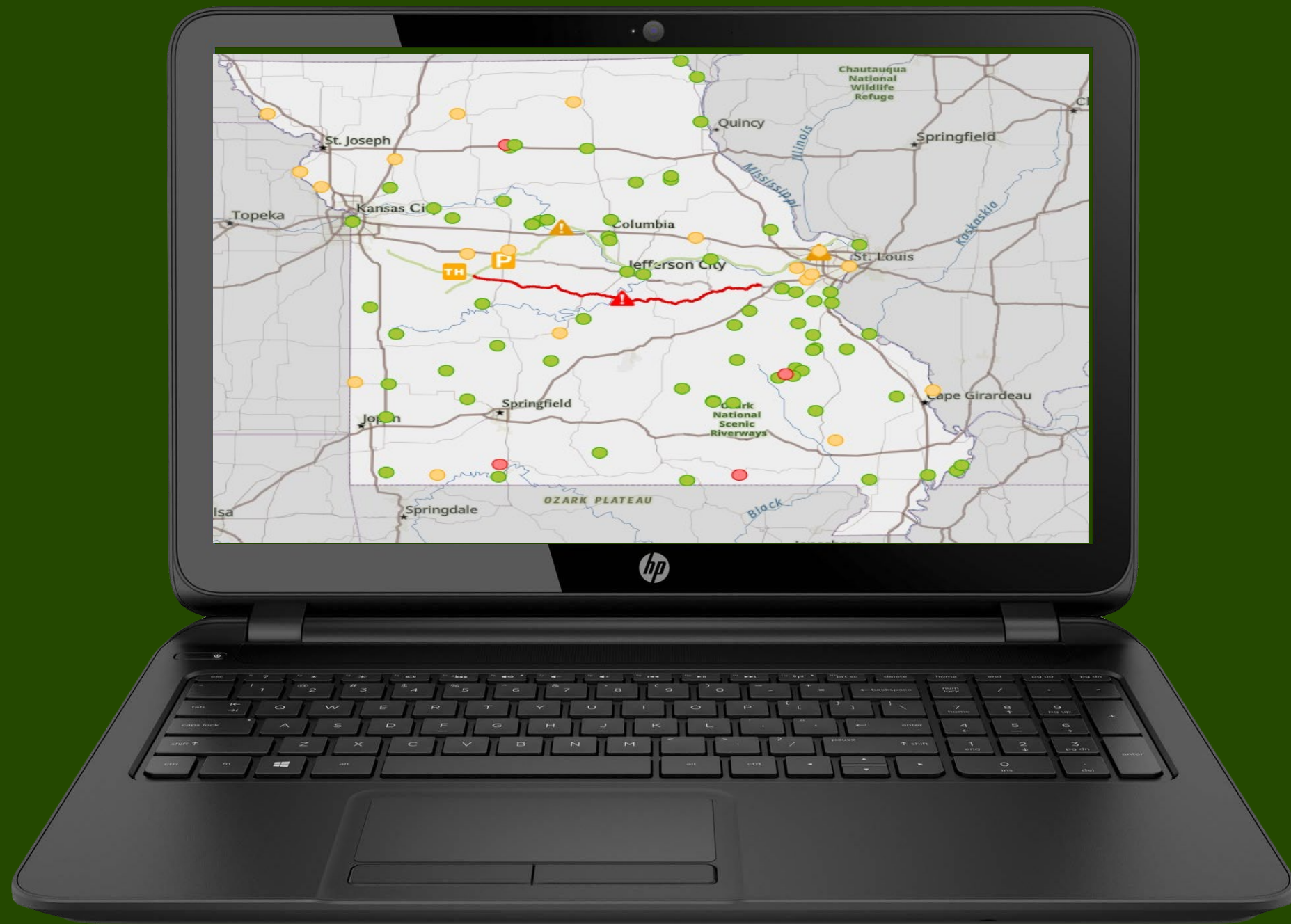
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Connecting Volunteers

Volunteer Website Enhancement Proposal



Streamlining the process to
connect potential volunteers
with Missouri Department of
Conservation (MDC)
opportunities



Opportunity Statement

Current Volunteer Website

Public Commenting
Opportunities

Public Notices

Regional MDC Offices

Report Illegal Activity

Volunteering

> Volunteer benefits

Staff Volunteers at Shooting Ranges and Outdoor Education Centers

Help provide a safe and educational experience for visitors to learn and practice shooting skills. As a volunteer, you can also assist with outdoor skills education programs including firearm instruction, archery, fishing, youth hunting clinics, trapping clinics, map and compass skills, wildlife identification, and special events.

> Time commitment

> Volunteer benefits

Fishing Education

Help beginning anglers gain the skills and confidence to go fishing on their own through our Discover Nature — Fishing program. Teach people of all ages how to conserve aquatic resources. Assist with events such as kids free fishing days, fly fishing events, and other



CONTACT

[Shooting Ranges and
Outdoor Education
Centers](#)



Current Barriers



Many contact points are unresponsive, unavailable, or do not currently accept volunteers

Automated phone systems hinder potential volunteers from obtaining information or connecting with staff



Inconsistent office hours and unreliable staff availability

Automated messages indicating closures during posted hours, causing confusion



Staff responses that were unhelpful or unprepared, with unclear information about volunteer opportunities or training requirements and eligibility

Website organized by counties

Proposal

Develop website enhancement for volunteer engagement

Demonstrate

How the new design increases accessibility and transparency

Encourage

Public participation through clear, interactive design



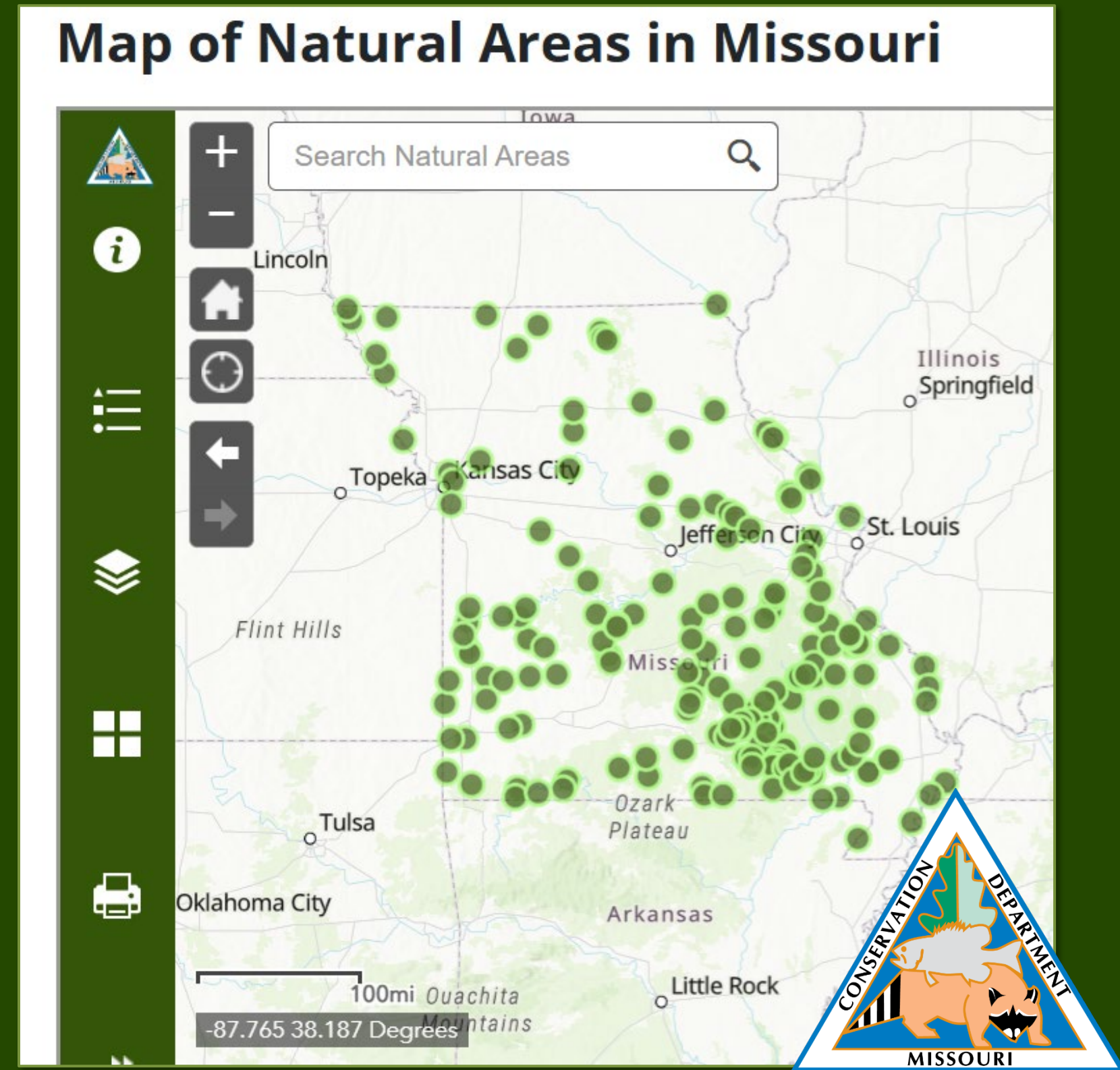
Recommendations

Interactive Regional Map

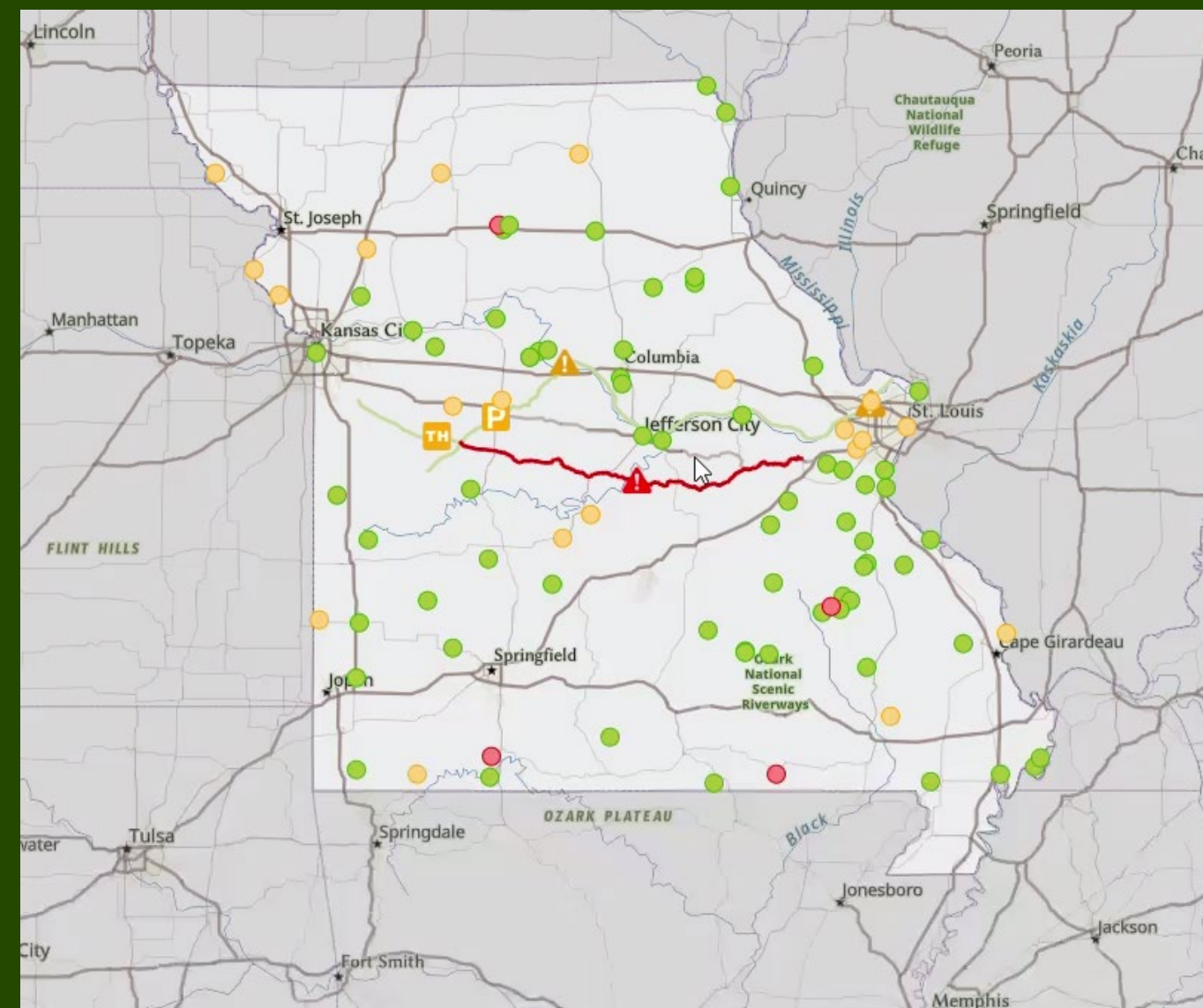
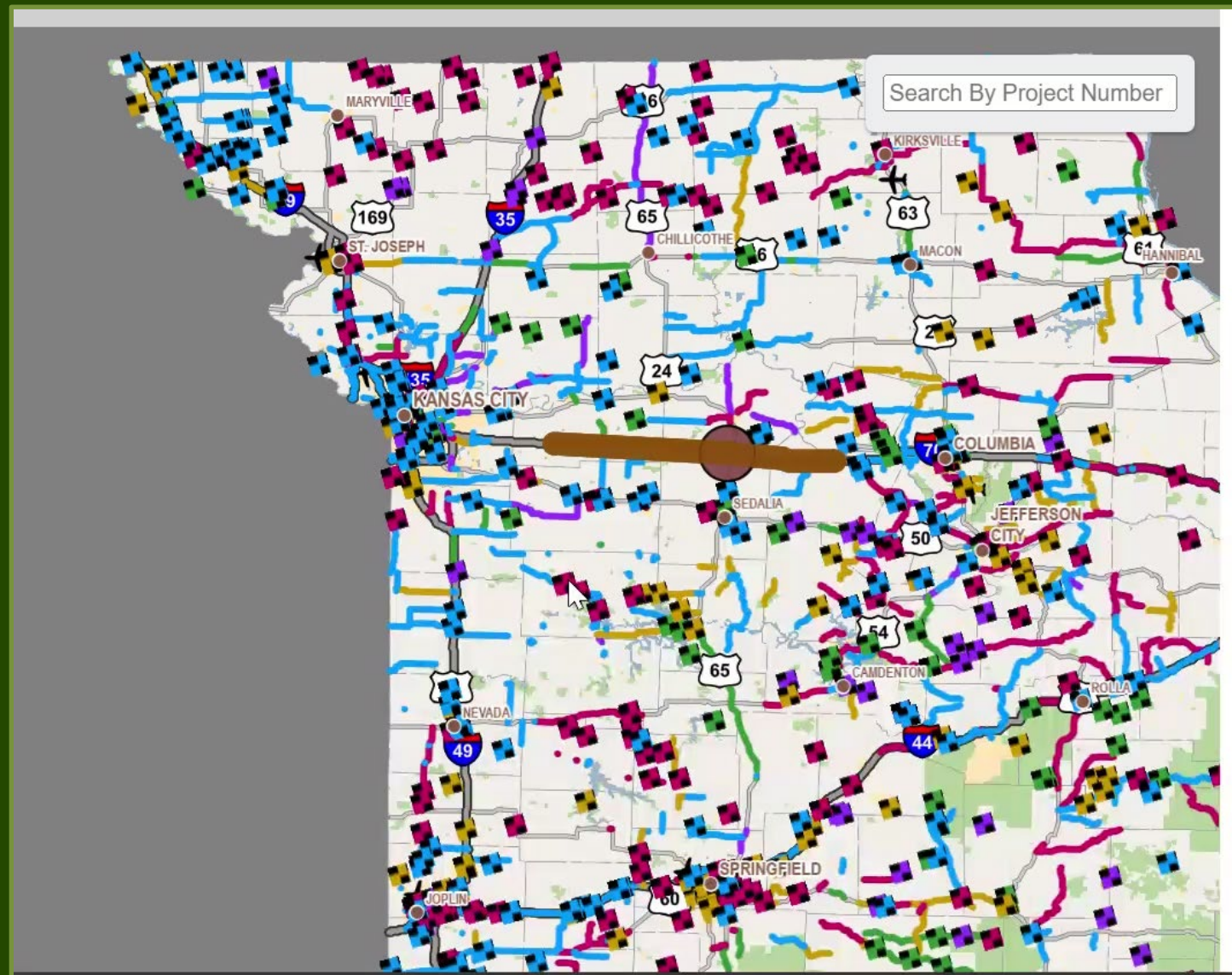
Users click on a region to view local volunteer opportunities

A pop-up will appear displaying:

- Time commitment
- Volunteer benefits
- Available hours
- City and county location



Example Maps



Public Benefits

- Easy access to opportunities in each region
- Improves public awareness and conservation education

Department Benefits

- Streamlines volunteer engagement process
- Reduces manual inquiries and workload
- Helps fill volunteer roles efficiently



Interactive Map

Volunteer Interest Form



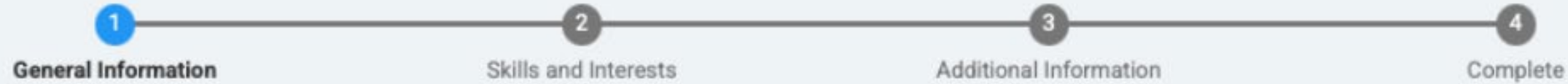
Streamlines Recruitment:


It allows the organization to efficiently gather information from individuals interested in volunteering, making the recruitment process more organized

Identifies Skills and Interests:

The form can collect details about volunteers' specific skills, interests, and availability, enabling the organization to match volunteers with appropriate projects and roles





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Name

Company

Email

Phone

Address

Address 2

City/Town

State/Province

ZIP/Postal Code

Country

Preferred Method of Contact

☐ Email ☐ Phone ☐ Text Message

Ability to Volunteer

Please indicate how many hours you are available to volunteer each month:

☐ One-time Volunteer for an Event

☐ Less than 2 Hours

☐ 2-4 Hours

☐ 5-8 Hours

☐ More than 8 Hours

Typical Days of Availability

Which days are you generally available? (Select all that apply)

Sunday

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

Volunteer Interest Form





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Areas of Interest within Conservation:

Please select all areas that interest you.

- ☐ I enjoy being outdoors
- ☐ I like presenting programs
- ☐ I am interested in answering calls or questions at a front desk
- ☐ I want to teach others how to fish
- ☐ I want to teach others how to hunt
- ☐ I am interested in helping at shooting ranges and outdoor education centers
- ☐ I am interested in stream adoption, cleaning, or monitoring
- ☐ Administrative support
- ☐ Other:

Do you have any relevant skills or experience?

(e.g. biology, environmental science, education, manual labor, photography, etc)

Are you comfortable working outdoors in various weather conditions?

☐ Yes ☐ No

< Previous Page

Next Page >



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Do you have any physical limitations or health concerns we should be aware of?

Why are you interested in volunteering with the Missouri Department of Conservation?

What degree of commitment do you want to volunteer?

< Previous Page

Submit

Streamlining Volunteer Recruitment AND Engagement



Streamlined
recruitment
process



Enhanced
matching of skills
and interests



Improved
volunteer
management



Data-driven
decision making

Dedicated Phone Line



Standardized Listings



Other Recommendations



Thank You!