# **MEANINGFUL VALUES**

# **PROBLEM STATEMENT & QPS FOCUS**

## **Problem Statement**

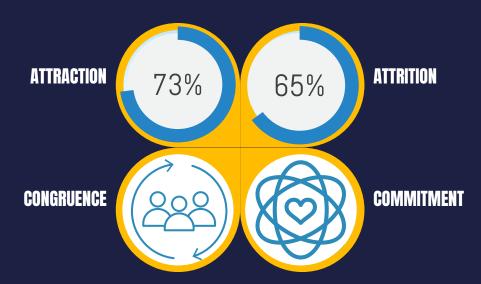
The ease of locating organizational values varies across the 17 executive state departments.



#### **QPS Focus Question**

Senior leaders clearly communicate a set of values that are personally meaningful to employees.

# THE IMPORTANCE OF VALUES



## **Attraction & Attrition**

73% of job seekers won't apply to an organization whose values don't align (Glassdoor, 2019)

# **Congruence & Commitment**

Value incongruence can lead to job dissatisfaction, lack of commitment, and even intention to leave.

## **Global Worker Survey**

65% rethink where work is in their life and value alignment

# **VALUES MATTER**



How do values factor into the best place to work?

80% of these companies make their values available to the public.



Companies who have "value-based" culture typically have higher employee satisfaction (Rhoades, 2011).

Value = Culture of Respect, Inclusion, and Belonging.

# **MEANINGFUL VALUES SURVEY - COMMON THEMES**













## **RECOMMENDATIONS**

#### **01 Values Valuation**

- Determine what your values are
- Determine where your values are displayed
- Determine how your values may be incorporated into your work culture

## **02 Five Minute Focus**

- Five-minute review of how you can display and enact values based on your daily activities
- Determine opportunities to recognize values displayed by others within the organization

## 03 Quick-Click

Use "quick click"
method to determine
if values are easy to
find on each state
department's internal
and external websites
within one or two
clicks

#### **Values Toolbox**

#### **VALUES AND RECOGNITION CARD**

#### **VALUES ON ENGAGE**

#### **VALUES CARD AND THANK YOU**

